



2025/26
CORPORATE
BROCHURE



WHY SUPPORT US?

Age UK Teesside's history goes back to 1945, founded by Dorothy Rose, our charity supports older people experiencing Loneliness, Isolation & Poverty. Although we are a brand partner of Age UK, we are independently run & governed, every penny we raise, stays in Teesside.

We support older people living in Redcar & Cleveland, Middlesbrough, Stockton-on-Tees and Hartlepool.

Last year thanks to your support, we made a big difference:

Sessions of support 17,792
Volunteer befrienders 64
Befriending hours 1228
Social groups delivered 1234
Clients attending social groups 1134
Social group attendances 14621
Benefits secured £1,590,077.67

The charity delivers a wide range of services to enable people aged 50+ to improve their wellbeing, lifestyle and finances.

MEET OUR TEAM



ANNE SYKES
CHIEF EXECUTIVE

LAURA- JANE WEDGWOOD
DIRECTOR OF INCOME
GENERATION



REBECCA METCALFE
CORPORATE PARTNERSHIPS
MANAGER

BECOMING A CORPORATE PARTNER OR SPONSOR

THE BENEFITS

Partnering with Age UK Teesside can raise the profile of your business whilst helping you meet your Corporate Social Responsibility (CSR) and Environmental, Social and Governance (ESG) objectives.

We can help you to better understand your older customers and maximise their potential. We can also help your staff support their older loved ones and plan for their own later lives.

It's also a great way to motivate employees, build teams, entertain your corporate clients and to just have fun!

Help us to help you – get in touch today!



Corporate Packages

Corporate Partner - £2500

- 1 Year Corporate Partnership with Age UK Teesside
- Authorised use of the Age UK Teesside Corporate Partner logo
- Etched Glass Corporate Partner Award
- Framed Certificate
- Featured on Age UK Teesside's Website, Newsletters and Social Media



Corporate Sponsor - £1000

- 1 Year Corporate Sponsor with Age UK Teesside
- Authorised use of the Age UK Teesside Corporate Sponsor logo
- Framed Certificate
- Listed on Age UK Teesside's Website



Age Ambassador - £35.47 per month

It cost £631,105 to run the charity last year, that's £35.47 for every call, visit and contact with a client, many of whom came to us at the point of crisis, with nowhere to turn.

By becoming an Age Ambassador, you are pledging to support older people in your community, many of whom are living alone and in poverty.

Our Age Ambassadors will receive recognition:

- On Age UK Teesside's website
- In our Annual Report
- On our Social Media
- In addition to authorised use of our 'Age Ambassadors' logo.

Corporate Partner and Sponsor Packages can also be paid by monthly direct debit if required.

Contact Rebecca Metcalfe today for more information regarding our Corporate packages and Events programme.

Rebecca Metcalfe Corporate Partnerships Manager



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www.ageuk.org.uk/teesside



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