



Our Fantastic Fundraising **TOOLKIT**

Tea & Dance

get moving AND fundraise for us





INTRODUCTION

Thank you for choosing to support and fundraise for Age UK Surrey, particularly now as we continue to tackle loneliness along with promoting better physical and mental wellbeing.

One of the ways we hope to do this is by highlighting the benefits of dance and encouraging local communities to use our Toolkit to run an event centred around dance while raising vital funds.

Age UK Surrey is a local charity supporting the elderly in maintaining active lives by encouraging involvement in local activities, supporting independence, and providing invaluable information and advice. Overall, we are a charity that is dedicated to helping everyone in Surrey make the most of later life.



We have planned events throughout the year. We have also created this Fundraising Toolkit to help encourage and empower you to hold your own fundraising events too.



We would also encourage everyone to participate through individual challenges, group challenges, collecting tins, sponsorship or attending our select fundraising events throughout the next year.

Our target is to get more people to enjoy dance and exercise while continuing to fund and provide our vital services and activities, especially during these challenging times.

We would love for communities to get involved so we have prepared some ready-made resources to support and help make your fundraising efforts a success! Do read on.



WHY WE NEED YOUR SUPPORT

Age UK Surrey is a brand partner of Age UK, and we are responsible for raising our own funds to continue offering local effective services and activities.

We do get some grants and funding to support us, but all fundraising and every donation really makes a difference to older people.

Our aim for fundraising is to support those over 50 to make the most of later life as we know they face many challenges. These vital funds are essential for our local day to day operations - and fund services within the local areas helping us to continue supporting the needs of older people within Surrey. It is even more important in these challenging times that we continue raising awareness and supporting those issues affecting older people.

During this cost-of-living crisis, Age UK Surrey's objective is to help reduce loneliness, isolation, and poverty by providing lots of practical support, information, and positive guidance. We want to keep every individual connected, healthy and independent with maintaining and/or improving their well-being.



By providing an Information & Advice service we give our clients the understanding of what help is available. We support them with the claims process for essential benefits and entitlements so they can live longer and love later life.



WHY WE NEED YOUR SUPPORT contd.



We have Help at Home teams that put help in place for any home and/or gardening needs to improve each person's quality of life. We arrange regular Check in and Chat calls, we create social connections through our range of healthy Go50 walking activities, social chat groups and skills building through sessions at our Men in Sheds or Tech Support, so no one ever feels alone or disconnected.



Our Shopmobility service offers plenty of options to help explore the town of Guildford, helping those to continue getting out and about.



Merging with the Clockhouse community centre, in Milford, has created a safe and inclusive environment which helps us engage with the local communities. Everyone is welcome to drop into the café, enjoy an exercise class, hire the rooms for events or discuss our dementia support services for your loved ones.

We certainly could not provide our assistance to those needing it without the continual help and support of donors, local communities, businesses, fundraisers, and volunteers.

We hope you will join us as we enjoy the benefits of dance as well as raising funds for our vital services and activities.



YOUR TEA AND DANCE PARTY

Put the 'fun' into your fundraising by hosting a fundraising Tea and Dance Party for Age UK Surrey.

A tea party always provides a wonderful opportunity to get your favourite people, colleagues, clients or even your wider community to catch up, have a natter, eat some cake and raise some money!

When dancing is added to the mix - its a winning combination!!



PLANNING: Decide on the date and time of your charity dance tea party and send out fundraising invitations to family, friends and colleagues asking them for a donation to attend.



TOP TIP: For the most impact, we would encourage you to hold your fundraising tea and dance party either on Sunday 6th October 2024 OR during the month of October to recognise and support Silver Sunday and Older People's Day - both falling in October.



DRESS CODE: You can even ask your guests to dress up; to get all glitzy and glam - taking inspiration from Strictly Come Dancing! Think sequins, feathers, and elegant dancewear.



DANCE FLOOR: A central dance floor perhaps? Where guests can show off their dance moves, possibly even attempting the cha-cha, waltz, or tango.



YOUR TEA AND DANCE PARTY

contd.



MUSIC: The playlist typically includes a mix of popular dance tracks and classic ballroom music to keep everyone tapping their toes.



ACTIVITIES: Organise some fundraising games such as a quiz, (we have created one for you) sweepstake or even a raffle to raise money on the day.



PROMOTION: Perhaps contact your local newspaper and radio to advertise your event and share posters and leaflets around the area.



SOCIAL MEDIA: Use social media. Share photographs and videos and explain why you're supporting Age UK Surrey. This could encourage others to make a donation.














COMMUNITY SUPPORT: As it's for charity, maybe your local supermarket or bakery would donate some delicious cakes or other goodies? It's worth asking! A Samba-witch goes well with cake, we have heard!



TIPS AND ADVICE ON THEME

Below is a list of documents that will give you tips and advice on how to make the most of your fundraising event. Every pound you, your friends, colleagues and family members raise for Age UK Surrey will make a huge difference to the life of an older person in Surrey.

-  Themed Posters for display
-  Invitation Template
-  Themed Bunting
-  Themed Cake Topper Flags
-  Sponsorship/Fundraising Form for Donations
-  Themed Quiz - email us for this
-  Guess the Dance Shoes - email us for this
-  Word Search
-  Boggle (Dance Words)
-  Dance Facts, Quotes and Phrases (for inspiration)
-  Dance Films



WE ARE SO GRATEFUL

Thank you for supporting our work.

With your support we can make a difference throughout Surrey, preventing older people from feeling lonely and isolated.

Fundraising is extremely rewarding and can be huge fun and a great challenge! We rely on voluntary contributions to fund our range of services. If you would like to get involved by volunteering, or find out more about fundraising or supporting an event, we would love to hear from you.

If you have any further questions please contact us:

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Keep in touch and follow our news on social media.