

Your Guide to Fundraising with



*Thank you for helping to make South Gloucestershire a
great place to grow older.*



Thank you for fundraising with Age UK South Gloucestershire

Message from our CEO Mark Flower

“Thank you so much for considering raising money for Age UK South Gloucestershire. We are an independent local charity helping some of the most vulnerable people in South Gloucestershire. We need £1m a year to keep going and rely heavily on donations to achieve that. On behalf of the older people of South Gloucestershire, Thank you”



**“Every pound counts,
every penny adds up.”**





Thank you for all your help and support and for the money. You have no idea what a difference it has made to me.

£30

Pays for benefit advisor to visit someone in their own home to support them with claiming benefits



How will your money make a difference?

Funds you raise will allow us to provide:

- Advocacy support, ensuring older people's voices are heard
- Support in claiming the benefits people are entitled to.
- Practical and emotional support after hospital stays
- Support in accessing exercise and improvement in physical health
- Support in learning to use digital devices.
- A friendly Befriending service.
- Confidential information and advice



Interested in Volunteering ?

Call 01454 411707 opt.2

Volunteering@ageuksouthglos.org.uk



Fundraising ideas



Challenge yourself.

Walk, swim or cycle a certain number of miles a month or enter an organised race.



Bake.

Host a coffee morning or bake sale, in the work place, school or with friends and family.

Host a Quiz Night.

You can charge people to enter. There are lots of quiz night resources to be found online.



Change your style.

Get sponsors for a hair shave, dye or cut. Or maybe even a body wax!



For more ideas please see our A-Z of Fundraising.



Keep your fundraising safe and legal

Some methods of fundraising are restricted by local and national charity law. If you are organising a fundraising activity in aid of Age UK South Gloucestershire, please be aware you will be responsible for carrying it out safely and legally.

Insurance –

If your event involves the public it is likely that you will need public liability insurance. If you're hiring a venue then check whether they already have this. Any event carried out in aid of Age UK South Gloucestershire will not be covered by Age UK South Gloucestershire's insurance.

Health and Safety –

Advice will vary depending on when and where you are planning to hold your fundraising activity. You can find further useful information at www.hse.gov.uk.



Food and Drink –

It is not always necessary for a food certificate to be held although it is advisable. Food hygiene regulations can be found at www.food.gov.uk . If you are selling alcohol then it is likely you will need a license.

Licenses –

You may need to contact your local authority to check whether you need a license, if for example you are planning to hold a raffle, lottery or auction, provide alcohol, or collect money publicly. Contact your local authority to check which licenses you may need.

First Aid –

It's very important to ensure you have adequate provision for your event. You must decide if you need a qualified first-aider present or if having a first aid box is enough.



Tell everyone about your fundraising

Set up a JUST GIVING page.

Not only is this a great way to share your event with your friends and family, it will also help maximise the impact of your fundraising efforts.

Post photos, videos and the link to your Just Giving page on social media and explain why you have chosen to support Age UK South Gloucestershire.

You can also find resources such as posters and sponsorship forms on our website, readily available to download.

Make sure you let us know about your event so we can also share it on our social media.



Tag #AgeUKSouthGloucestershire
in all your social media posts



My befriender is so well matched we could sisters



£20

Pays for one of our befriending volunteers to visit an older person who is feeling lonely..



Paying in your fundraising

Just Giving - Collect all your donations via Just Giving and they will send the money direct to us.

<https://www.justgiving.com/ageuksouthgloucestershire>

Cheque - make it payable to Age UK South Gloucestershire and pop it along or post it to us at our office 67 High Street, Thornbury, BS35 2AW.

Pay Online - Simply click on the link below and pay any donations online.

<https://app.donorfy.com/form/MSO67XJS76/R43IA>



Scan here to pay in your donations



We're here to help you!

We can supply you with collection buckets and display materials if needed.

If you have any questions or would like further support in your fundraising, please contact:

fundraising@ageuksouthglos.org.uk

01454 411707

07743172845

