



## **Marketing & Communications Officer**

**£23,278 (Pro-rata)  
21 HOURS/WEEK  
BASED IN SHREWSBURY**

**Are you a creative communicator with a passion for making a difference? Age UK Shropshire Telford & Wrekin is seeking a Marketing and Communications Officer to help us amplify our impact. As a local charity, we provide essential support to older people in the community, and your role will be crucial in sharing their stories, promoting our services, and enhancing brand recognition.**

As Marketing and Communications Officer, you'll play a key role in shaping how we share our story. You'll create accurate, timely, and engaging content across digital and offline channels, ensuring it resonates with diverse audiences. Collaborating closely with our service delivery teams, you'll develop tailored marketing plans and craft compelling case studies that highlight the transformative impact of our work.

The post is based at our head office in Bellstone but there will be travel required to various services and events, so a full driving licence is essential.

For more details of the post, and the experience and knowledge we are seeking from the successful candidate, please request an application pack and refer to the Job Description and Person Specification.

**Closing date: 30<sup>th</sup> January 2025  
Interviews: Wednesday 12<sup>th</sup> February 2025**

**For further information and an application pack  
(please note we do not accept CVs) contact  
Age UK Shropshire Telford & Wrekin,  
Bellstone, Shrewsbury, Shropshire SY1 1HX  
Tel: 01743 233123 email: [enquiries@ageukstw.org.uk](mailto:enquiries@ageukstw.org.uk)**

*A Charitable Company Limited by Guarantee  
Registered Charity No. 1090445 – Company No. 04292896*

*The successful applicant will be required to complete a satisfactory Right to Work check followed by disclosure of any criminal convictions and/or cautions not spent or protected (as appropriate to the post) in accordance with the Rehabilitation of Offenders Act 1974 and subsequent legislation.*

*We are an Equal Opportunities Employer and welcome applications from minority groups who are currently underrepresented in our workforce.*