



Your

Fundraising Kit

DO IT YOUR WAY!

Do your own fundraising and support local older people.

Age UK Richmond is an independent local charity dedicated to helping older people in the borough of Richmond upon Thames. We rely on kind supporters to be able to continue our work.

You can make a real difference to an older person experiencing loneliness, social isolation, bereavement or money struggles by fundraising for Age UK Richmond. Your support will improve their lives and help us to be there for those who need us.

You can RUN, WALK or even BAKE for Age UK Richmond!

This handy guide is full of ideas and tips to help you get the most out of your fundraising.

How we are helping, thanks to supporters like you in 23-24:



**We helped
4,058 older
people in the
borough**



**We supported
1,699 older
people with
information &
advice**



**We delivered
837 sessions to
support older
people with
technology**

Fundraising ideas

There are so many ways you can fundraise for local older people - no idea is too big or too small. If you're looking for some inspiration, here are a few popular ideas.



Sponsored walk or run

Why not get your fitness efforts sponsored? Choose an activity or event, get training and ask friends and family to sponsor you. You can get your donations in by using JustGiving/AgeUKRichmond.



Give something up

Perhaps you're looking to block out the choc or go alcohol free for a month. Set the right challenge for you and get fundraising.



Organise a raffle

A fundraising classic! Firstly, buy a book of raffle tickets. Think about the connections you have and what they might be able to donate as a prize. The more attractive the prizes, the more likely it is people will buy more tickets.

More Fundraising ideas

Throw a Silver Sunday (Fancy Dress) Party

Silver Sunday is the National Day of Older People and takes place every year in October. Make your event fun by having a silver color theme party or asking your friends and family to dress up in silver. You can collect donations on the day or you can ask for online donations using [JustGiving/AgeUKRichmond](#).

Bake sale

Pick a date for your bake sale that works for everyone. Whether bakes are homemade or shop-bought, everyone can get involved.

Give back for your birthday

People love to give gifts on special occasions, why not direct goodwill towards supporting older people? Donation can be made online using [JustGiving/AgeUKRichmond](#) or collect donations at your event.

Quiz night /Dinner party

Everyone loves a Quiz night! There are lots of ideas online and different themes for inspiration. Ask your friends or family to make a donation to take part.



Keep your fundraiser safe and legal!

We want you to really enjoy fundraising in aid of Age UK Richmond, so always take time to ensure your fundraising is both safe and legal.

Although Age UK Richmond is not ultimately responsible for your fundraising and can't accept any liability, please do get in touch if you have any questions and we'll be glad to help.

Paying your money in



Once you've completed your fundraising, it's time to pay in the money you've raised and feel good knowing you've made a difference.



Bank transfer. Payable to Age UK Richmond upon Thames
Bank: HSBC Sort code: 40-38-18 A/C No: 51512463



Cheque. Payable to Age UK Richmond upon Thames and posted to Age UK Richmond, The White House Community Centre, 45 The Avenue, Hampton, TW12 3RN.



Cash. You can deliver the money to us to our office if you prefer so too. Our address is The White House Community Centre, 45 The Avenue, Hampton, TW12 3RN.

JustGiving

Online via JustGiving. You can set up a campaign online, please go to www.justgiving.com/ageukrichmond



Regular Donations by Direct Debit. You can support us with a regular gift; please visit our website and download our [Direct Debit form](#).

Share your fundraiser on Social Media and don't forget to tag us!



@AgeUKRichmond

Thank you!

Every single penny you raise goes straight into helping local older people in the borough. We are very grateful to you for supporting Age UK Richmond!



Do you need more information? Please get in touch!

 The White House Community Centre, 45 The Avenue, Hampton, TW12 3RN

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