



Who are we?

- We provide services to help older people live **well, safely and independently in their own home.**
- On average we support approx. **2,000 people** each week
- We are **NOT** the same charity as Age UK. **We are an independent brand partner** of the national charity. we must raise all our own funds to deliver our services
- We supported people to claim grants and benefits to the value of £2.8 million, **enabling people to experience a better quality of life.**

"You do an amazing job. My husband needs a lot of care, and it gives me a break when he is at the day centre"

"Your calls every week really lift me up. You took time to listen. I am very grateful for your call every week"

"I cannot thank you enough. To think those evil people took my money, and you have rescued me from this nightmare"

How can you help us?

- Fundraise for us. Join our fundraising campaigns or come up with your own.
- Make us 'Charity of the Year' or Sponsor a service
- Help us with promotion of our services and volunteer opportunities
- Display a donation collection tin or a ink recycling collection box
- Make a donation. This can be money or raffle prizes or Christmas gift donations

Why choose us?

- Keep it local.** We support older people living in Cambridgeshire and Peterborough.
- Helping you meet your corporate social responsibility objectives.
- Variety of volunteer opportunities to enrich and support staff personal development, to learn or share skills.
- Gain insight into the over 60s market and needs.
- Permission to use our logo on marketing partnership activities.
- Opportunities to reach difference audiences by different methods.
- IMPACT!** Satisfaction knowing you have made a difference for vulnerable older people in the local community

Contact Us:

media@ageukcap.org.uk



Registered with
**FUNDRAISING
REGULATOR**

Registered Charity No. 1165856

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