

What's Happening - In Brief

A Note from Amanda Allen (CEO of Age UK BRWF) - January 2025

- The new year is a time to reflect on events and accomplishments, but it is also very much a time for looking forward. This month I will be meeting with the Trustees as part of agreeing our plans and budgets for 2025/26. In the coming weeks we will be opening our new charity shop in Kidderminster (on Walter Nash Road) along with our new, permanent shop on Bromsgrove High Street, which will also become the base for our eBay operations (following notification from the Stourport Hub landlord of his intentions to see the unit)
- Whilst spring may be drawing closer, we still have appointments remaining for our free Home **Energy Checks**. As part of the funding we have to deliver a fixed number of checks, so if you have any family members, neighbours, clients, customers etc. that you think might benefit, please can I ask you to encourage them to get in touch with our At Home team on 01527 570490.

Age UK BRWF - Employee of the Quarter - Our I&A Team!

- We are delighted to announce that Trudy Pavitt and her I&A team are the well -deserved winners of the Q3 Employee of the Quarter Award. Nominated by their fellow colleagues, Trudy and her team were recognised for their hard work and dedication. They consistently handle complex and challenging cases, always going above and beyond for those they support. Congratulations to you all - your genuine care for what you do is truly inspiring!
- A special mention also goes to **Debbie Stack** (Matchborough Shop Manager) who was nominated for the support she gives to her Team and always going the extra mile. The heartfelt words shared about her reflect just how valued she is by her colleagues
- If you would like to nominate a colleague, simply email **Kate Ware** (kate.ware@ageukbrwf.org.uk) with the name of the person you are nominating and the reason why you think they deserve recognition



Trudy with Age UK BRWF Chair, Jonathan Shapiro





Reminder of the 'Benefits' of being a member of our Team!

If anybody is looking for discounts and/ or is looking to join the gym (!), just a reminder that we have a range of benefits for our staff and volunteers! Thank you to members of the team for recently sharing this feedback:

'Love my Blue Light Card!! Great bargains and discounts to be had. Just used it to buy a sale item and on top of the 20% sale discount, using Blue Light card got an extra 15% discount on top! Saved nearly £12!! Great savings to be had and discounts galore on pub food! Best to download the app to keep up to date with the daily discounts! Fantastic perk!'

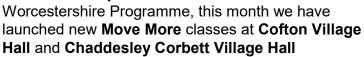
'I have used both Tickets for Good and the Blue Light Card. Tickets for Good has quite a few local events and I have been to music events and paid only £4.99 for the ticket. They are often at quite short notice; you receive regular emails and can log in to check what's available and if it's for you. Usually there are specific instructions of what you will need to do to get your voucher code. The Blue Light Card is amazing, offering discounts for lots of meals and shopping. Often 20% savings, so it can make a great addition to a weekend away. When you have registered you have a card which some outlets use and using the online search you can check if there is any discount & download a voucher code. It's easy to open the email and with the code you receive the reduction of your bill. I also receive email offers and updates of bonus discounts, so it is really easy to make a saving. If you love a bargain Blue Light is the one for you!'

For more information about the benefits that are available to staff and volunteers please contact Kate Ware (T: 01527 868841, E: kate.ware@ageukbrwf.org.uk)



Moving More in 2025

- In addition to supporting physical health, regular exercise is really beneficial for our overall wellbeing, which is why we are seeking ways to help the North Worcestershire community to #MoveMore.
- Thanks to grant funding from the Healthy







For more information please call or email enquiries@ageukbrwf.org.uk 01527 570490

 To find out more about our Groups & Activities visit our website or contact Adele Fyfield/ Jo Hughes

Recruiting for Walter Nash Road!

- We are recruiting for a Charity Shop Assistant Manager (26 hours a week, £11.44 p/h hours per week) in addition to Volunteers for our new Walter Nash Road Charity Shop (Kidderminster DY11 7BY)
- For more information about the Assistant Manager role please visit https://bit.ly/3E6w6Xr .Closing date for applications is 28th January 2025
- If you know anybody that is interested in volunteering, they can register their interested via our website, they can call us on 01527 570490 or they could come along and talk to us at the Wyre Forest Volunteers Fair on 30th January (at Kidderminster College)

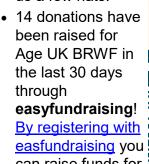


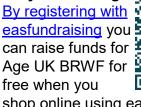


Raising More in 2025

- Growing Retail is key to our Income Generation Strategy, but we also need to look at other ways that we can raise funds so that we can continue providing important support and services for the over 50s living in North Worcestershire
- We don't have a dedicated fundraising function, but we are looking for members of our team (staff and volunteers) that might be interested in being part of a Fundraising Group to help look at growing our existing fundraising and developing new ways to raise funds. If you are interested in getting involved, please can you contact Jo Hughes (01527 868855/jo.hughes@ageukbrwf.org.uk)
- A total of 1,274 hats have been received as part of the **Big Knit** - our target, however, is 6,000, which could raise £1800 to support our local work!

Please visit our website or contact Jo Hughes if you, or anyone you know, can knit us a few hats!





shop online using easyfundraising, with larger donations available for holidays, insurance booked online!

Nominating Age UK BRWF for Movement for Good Award could help us to win £1,000. There will be 6 £1,000

draws during in 2025

- the more nominations, the greater our chance of winning!



last 30 days





